

5502

## PHONE SCRIPT FIRST CALL TO BUSINESSES

*Hi! My name is (Insert your name)*

*I'm with DALACA Power Marketing.*

*I'd like to email you some information on our marketing services but before I do, I'd just like to confirm your email address.*

*The email address I have for your business is (Repeat the email address you found for the customer you are now calling).*

*Is this your correct email address?*

*(After the email address you have is either confirmed or you are given the correct email address, say...)*

*By the way, is there anyone specific that I should address my email to?*

*Thank you for your time and may I ask, what is your name?*

*(If the person you are talking to gives you their name then you should say) Thank you (Insert their name).*

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